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Let's March for Delightful Passing for
Global Smart Health Care

MDP

Global Smart Health Care

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Global Smart Health Care



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The Story of MDP since 2011



Chapter 1 – Products

LaBD Davan



Medical Device for a Non-invasive Pain Relief using semiconductor LLL(Low Level Laser) Technology

(MFDS's Manufacturing Approval No. 17-837)

Certifications and Researches



KFDA



FDA

*Previous model



Health Canada

*Previous model

Key Technology



LCD indicator

- Key operation part
- Paddle holder



Multiple Beam Shower type

- LLL irradiation
- 64 LD emit laser simultaneously (8 LD*8 paddle)



Irradiation onto lymphatic points

- LLL irradiation
- 4 LD emit laser simultaneously (1 LD * 4 Paddle)

*LaBD DAVAN is the latest model of the global brand of LLLT-Body Care Equipment, Lapex series.

What is LaBD DAVAN ?

A medical device irradiating semi-conductor laser onto the skin for the purpose of pain relief.



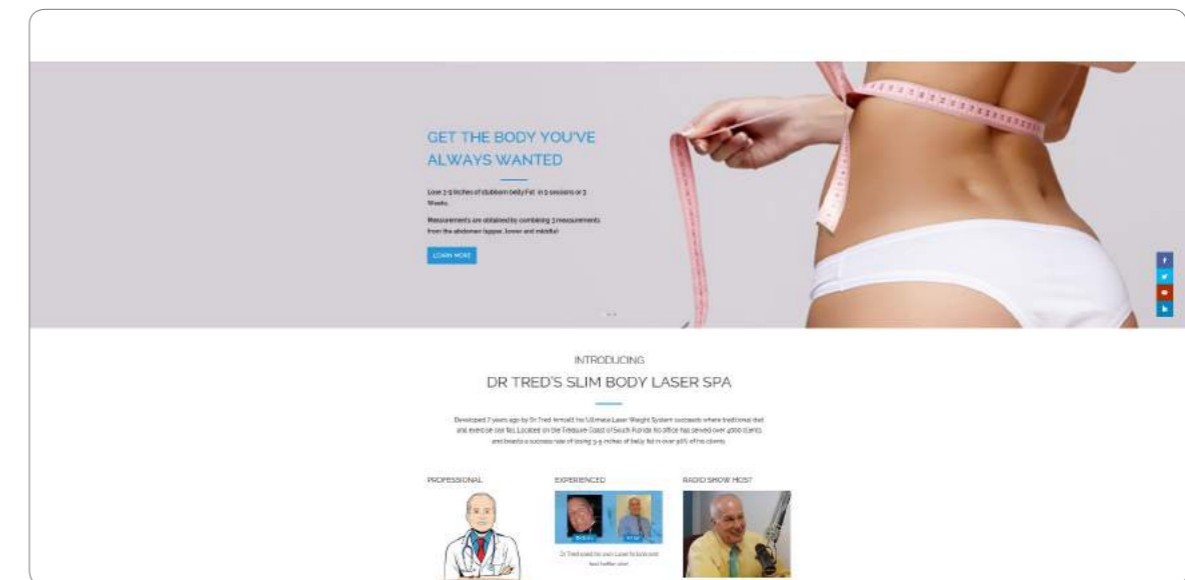
- How to Use: Fasten the paddle with the fastening straps on the pain area and irradiate laser.

Mechanism of action

Helping Pain Relief

The laser is irradiated from the Paddle onto the body part and laser stimulates mitochondria within the cell leading to the electronically agitated status and accelerates electrons transmit response, which increased ATP level and relieves pain.

LaBD DAVAN in the World



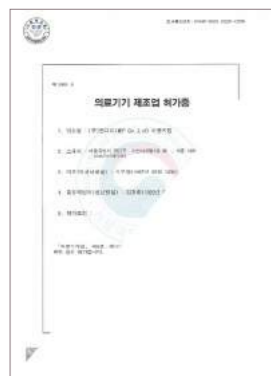
LaBD Davan USA Buyer Homepage

DPA 1 minute check for healthy life!



A medical device available for checking stress (balance of autonomic nerve) as well as cardiovascular health (PTG, APG)

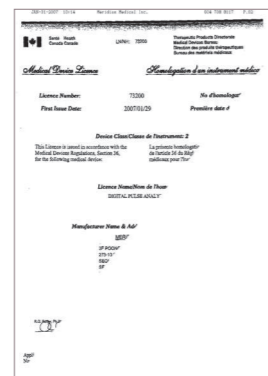
Certifications



KFDA



FDA



Health Canada

US Current Procedural Terminology code
93922 (Limited bilateral non-invasive(…)studies of upper or lower arteries)
95924 (Autonomic Nervous System Testing- Heart Rate Variability)

DPA in the World



DPA USA Buyer C Company Homepage



DPA USA Buyer P Company Homepage



DPA USA Buyer L Company Homepage

DPA (Digital Pulsewave Analyzer)



Non Invasive

Measuring cardiovascular health (PTG, APG) 1minute!



Personal Use

Stress (Balance of Autonomic Nerve, HRV) test 5minutes!

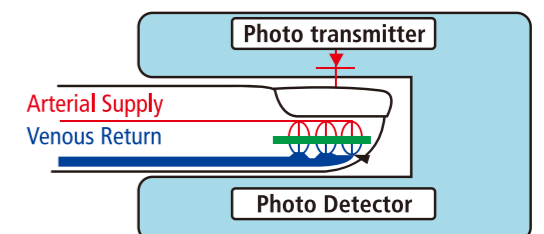


Convinient Usability

Realization of non-invasive pulse-wave analysis

Key Technology

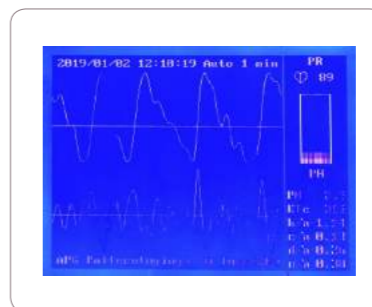
Sensor unit is composed of 2 different characteristic diodes – light emitting diode and light receiving diode, and through this, pulse-wave of peripheral blood of finger is measured and the relevant pulse-wave is displayed in graph on LCD together with the pulse-wave got by differentiating the pulse twice. And also, the heart rate is calculated and displayed.



User friendly interface



Easy attachment for measurement



LCD Screen



Built-in Printer

■ Manufacturer: Meridian ■ Distributor: MDP Co., Ltd

Chapter 1 – Products

LaBD LU



LaBD LU

LaBD LU is a Home-Use Aesthetics Device using Low Level Laser helping customers manage their abdomen areas and overall body shape. Unlike traditional analogue laser type, LaBD LU lasts semi-permanently and does not need any consumables and its volume is minimized. Low Level Laser delivers the stable and exact laser power and can be worn in certain body parts without damaging the skin texture.

LaBD LU How to Use

When to use



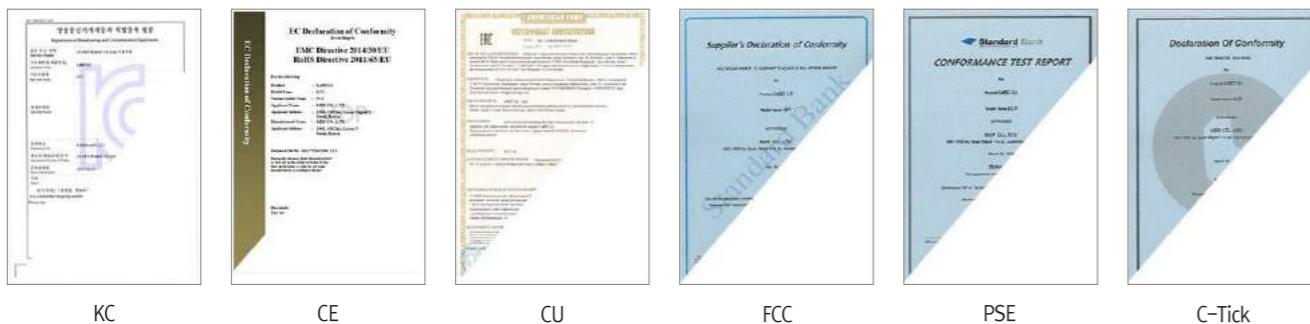
① Before and After work-out (Good for pre-exercise warm up and enhance exercise effect) ② Wearable in the work place, watching TV or Movie ③ Wearable while cleaning or dish washing at home ④ On your body, anywhere you want to manage. (Abdomen, Flank, Arms, Thighs, Chin)

On your body, anywhere you want to manage. (Abdomen, Flank, Arms, Thighs, Chin)



- Helps reduce skin surface roughness
- Helps tighten problem area(sagging arms, thighs, stomach)
- When used during work out, it helps facilitate metabolism and reduce edema

LaBD LU EMC(Electromagnetic Compatibility)



LaBD LU, How to Use in our daily life

LU is a Home Use Aesthetics Device (㉔) helping partial body care in our daily life with LLLT Technology

*LLLT – assisted Body Contouring

LaBD LU Example of Use



When exercising : If you use LU together when taking aerobic exercise, it helps partial body care.

** Caution: if you sweat by exercising, make sure to separate LU from Jelly case and dry it after use.)

Wear it on the abdominal area when you drive.

While working in the office, Secret Care looking like natural (supporting silent mode)

When watching TV, reading a book, even before going to bed! Anytime in your daily life

With you, LaBD LU!



Chapter 1 – Products

LU Body Booster Cream & Cleanser



LU Body Booster ?

Home Care Cream & Cleanser helping partial body care (enhancement of skin elasticity and remedy of skin roughness, etc.)

How to Use



LU Body Booster Cream

Spread it over problem area and massage it for 3 minutes+ after color changes.



LU Body Booster Cleanser

During body shower, spread it over the wanted area and massage until skin color changes then wash it out with lukewarm water.

Caution It is recommended to use LU Body Booster Cream/Cleanser after use of LaBD LU Device. (Never apply it while using the device.)

Ingredient



Corallina officinalis



PPC (soy bean extract)



Ginkgo Leaf

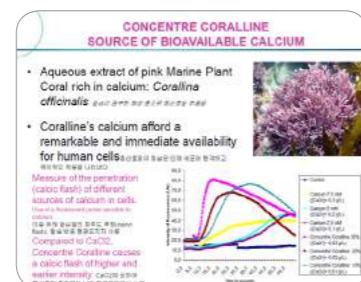


Hyaluronic acid



Allantoin

Researches



What's NEW?



New product to be released

Upgraded model of LaBD Davan with function added to low level laser



LU 2
Coming Soon

APP
Coming Soon

MDP Intro



MDP Co.,Ltd. Global Smart Health Care

Our main purpose is to manage B2B, B2C, O2O and platform business based on manufacturing, trading and distributing medical and healthcare equipment.
(MDP means 'Marching for Delightful Passing')

- CI :

MDP

- Classification

- Selected as 『START-UP』 by Korea PPS (※PPS : Public Procurement Service)
- Awarded 『Export Company of Merit』 by Gyeong-Gi Province, Selected as
- 『Promising Export Small and Medium Enterprise』 by Ministry of SMEs and Startups(MSS), Republic of Korea
- Established: 2011. 08. 04 (Anniversary Date of Establishment 2011.09.12)
- CEO: William Seo
- Affiliated Company: MDP Legends Hong Kong (Joint Venture)
- MDP LG Canada(Toronto)
- LaBD Gallery (Flag Shop and Experience Zone)
- Employee : 25
- Our Own Corporate-affiliated Research Institute (KOITA)
- Website : www.bravomdp.com/ www.bravomdpglobal.com
- TEL: +82-2-6419-7007
- Main Office : 1901ho, IT Premier Tower, Gasan Digital 1 Road 88, Geumcheon-gu, Seoul, KOREA



MDP Service & Solution



Attitude is Everything!

Management Philosophy

If you believe, you would see the Glory!

Core Value

Global Smart Health Care with Device & Platform

Vision

Maximizing Value, Mission and Share

LaBD LU Gallery (Experience Zone)

Experience Zone where anyone can experience our main products and Health Care & Beauty Device and consult about our products. (Resident/Foreigner)

- Experiencing – Satisfying – Consulting
- Gallery experience and consultation is conducted free.

*LaBD Breath Program

“The Lord God formed the man from the dust of the ground and breathed into his nostrils the breath of life, and the man became a living being. (Genesis 2:7)”

- Program of Exercise though breathing, already experienced by the knowers
- Easy, simple and applicable in our daily life
- Safe and Comfortable Exercise Method
- Calorie consumption more than expected
- Increase basal metabolism
- Increase physical strength due to increase of lung capacity
- Recover self-confidence, Reduce depressive and anxiety disorder

Breathing Exercise Method, LaBD Breath Program!
Now try to experience it!



MDP Culture & Mission



Mission

MDP has much interest in a life shared with others. And MDP will put more sharing into action as the company grows.
MDP aims for Culture Mind to do the right thing rightly and continuously.
Warmly welcome fellow workers sharing our beautiful dream.

Inquiry: sdj@bravomdp.com ** The region where we take service continuously for our mission

- Cambodia, Siem Reap Chamsot Nursery School
- Accompany Meal Sharing at Youndeungpo Station (Every Thursday 10 O'clock, Daerim Peace Church)
- Turkey Act29
- Anyang Planting Church
- Educational Work for children with limb amputation in Batangbap, Cambodia
- Take care of a regional church- Namhae Naengcheon Church



Mecenat Collabo for MDP's Clients

MDP has presented Korea promising artist's artworks to our buyer as a part of enhancing responsiveness to the buyers. Every trading company puts a lot of effort for entertaining and impressing customers. By selecting as a KOTRA Art-Collabo company, our company has joined an artist, Min Jeong Moon and her artworks are collaborated with our products. Thereafter the collaboration has been expanded and now we express our gratitude to our main buyers by presenting the artist's artworks to the buyers. The buyers' satisfaction was greater than expected and our company image has also improved so it has been established as a very effective marketing.

